

Message Text

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PAGE 01 STATE 126907

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ORIGIN OPIC-06

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R 310039Z MAY 75
FM SECSTATE WASHDC
TO AMEMBASSY ACCRA

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E.O. 11652: N/A

TAGS: EFIN

SUBJECT: AMERICAN MANAGEMENT ASSOCIATION

FOR GRANER AND NORTH

1. AMERICAN MANAGEMENT ASSOCIATION IS NOT FOR PROFIT ORGANIZATION SUPPORTED BY U.S. BUSINESS. AMA PROVIDES MANAGEMENT TRAINING, FOR A FEE, TO MIDDLE AND SENIOR MANAGEMENT OF U.S. ORGANIZATIONS. THEIR CURRICULUM IS EXTENSIVE AND RANGES FROM HIGHLY TECHNICAL SUBJECTS TO PLANNING CORPORATE STRATEGIES. EMPHASIS IS ON PRACTICAL APPLICATION. THEY HAVE SMALL STAFF, RELYING ON GUEST LECTURERS FOR THE MOST PART. COURSES ARE SHORT. AMA ALSO PUBLISHES WIDE VARIETY OF BOOKS ON MANAGEMENT MATTERS.
2. INCREASINGLY AMA CONDUCTS COURSES OUTSIDE OF NEW YORK HEADQUARTERS AND SOME HAVE BEEN HELD IN LA AND ASIA. WHEN OVERSEAS AMA LIKES TO ESTABLISH CORRESPONDENCE RELATIONS WITH LOCAL COUNTERPARTS THEREBY PROVIDING BASISFOR CONTINUING PROGRAM DEVELOPMENT.
3. PRIOR TO RECENT VISIT IN GHANA GRAHAM WILLIAMS OF OPIC DISCUSSED AMA INTEREST IN EXPANDING INTERNATIONAL SCOPE TO UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 126907

INCLUDE AFRICA AND HAS REPORTED HIS VISIT TO THEM. AMA HAS

BEEN AWARDED A DEPARTMENT GRANT TO SURVEY THE STATUS OF MANAGEMENT EDUCATION IN EAST AND WEST AFRICA AND TO MAKE RECOMMENDATIONS. AMA CONSIDERS GHANA AN IMPORTANT PART OF THIS SURVEY IN LIGHT OF COUNTRY'S APPARENT NEEDS.

4. POSSIBILITY OF ENGAGING AMA IN GHANA WORK DISCUSSED BY WILLIAMS WITH NATIONAL INVESTMENT BANK OFFICERS. NIB EXPRESSED INTEREST IN AMA PROGRAM AND UNDERSCORED NEED. THEY SUGGESTED GHANA INSTITUTE OF MANAGEMENT AND PUBLIC ADMINISTRATION AS PROPER COOPERATING GROUP. AMA'S VP, MOHAMMED KHAISER, HAS WRITTEN INSTITUTE OF MANAGEMENT DIRECTOR, J. NTI, SEEKING THEIR SUPPORT IN GATHERING DATA AND IN LINING UP INTERVIEWS. SO FAR THERE IS NO REPLY AND BECAUSE KHAISER ANXIOUS TO START STUDY END OF JUNE HE SEEKS EMBASSY ASSISTANCE TO OBTAIN RESPONSE FROM INSTITUTE.

5. OPIC HAS SUGGESTED THAT KHAISER CONTACT GRANER AND NORTH ON ARRIVAL AND HAS GIVEN HIM NAMES OF OTHERS TO MEET. KHAISER WOULD LIKE TO BRIEF AND OBTAIN GUIDANCE FROM AMBASSADOR BLACK AS WELL. OPIC HAS SENT ADDO OF NIB BASIC MATERIALS ON AMA PROGRAM. PLEASE ALERT HIM AS TO KHAISER VISIT. INGERSOLL

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